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**FOR IMMEDIATE RELEASE**

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**Champion Realty CEO Named to Prestigious Power List**

Jon Coile Cited Among 200 Most Influential Real Estate Leaders

**Severna Park, MD:** For the fourth time since 2014, Champion President and CEO Jon Coile made the "Swanepoel Power 200" list of the most influential people in residential real estate. This year he was ranked number 165.

The Swanepoel list, released annually, is compiled following a meticulous, 400-hour research process. More than 3,000 executives were considered for inclusion on the 2018 list. Criteria used to assess each leader include personal influence, tenure and decision-making power and the company's financial resources, geographical reach and impact on the industry.

Coile manages 250 agents in seven offices at Champion Realty. He is also the first chairman of the board of Bright MLS, which consolidates nine multiple listing systems into one and is the largest MLS in the nation, serving 85,000 real estate professionals in six states and the District of Columbia.

"It's humbling to be part of two organizations whose accomplishments offer me the visibility to be considered for inclusion on this prestigious list," Coile said. "Champion Realty continues to be recognized nationally as an innovator in residential real estate. I see this award as a tribute to the creativity of our agents and managers."

Regarding his MLS activity, Coile noted that Bright MLS "was a merger of equals that took two years to put together. It's been a privilege to be involved in the formation of this new entity."

Coile is among six Bright MLS board members and 20 HomeServices executives named on the 2018 Swanepoel list. Champion Realty is a subsidiary of HomeServices of America. The entire Swanepoel list is available at <https://www.t360.com/power200/2018>.

## **About Champion Realty, Inc.**

Champion Realty, Inc., is a Berkshire Hathaway affiliate and a wholly-owned subsidiary of HomeServices of America, Inc., the nation's second-largest residential real estate brokerage company and, through its operating companies, one of the largest providers of integrated real estate services. The Champion family of companies comprises Champion Realty, Inc., Prosperity Mortgage, LLC, Chancellor Title Services and HomeServices Insurance Maryland, all working together to create a full range of real estate services and products and providing a one-stop shopping solution for buyers and sellers in Maryland. Based in Severna Park, Champion Realty serves the Chesapeake Bay Region with seven branch offices and over 250 sales associates. HomeServices of America's elite network of companies encompasses 38 market-leading residential real estate brands, nearly 28,000 agents and nearly 550 offices across 28 states. A strong Champion Realty brand combined with the superior resources of HomeServices enhances our ability to deliver the full suite of integrated homeownership services.

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