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JOANIE PEACOCK NAMED “LEGEND” BY CHAMPION REALTY
One of 33 Champion Agents to Sell More Than \$100 Million

Severna Park, MD: Joanie Peacock, who joined Champion Realty in 1994, has achieved “Legend” status in the Champion Hall of Fame for selling more than \$100 million in real estate with Champion. She is one of 33 sales associates to be named a Legend in the company’s 30-year history.

“My work is fun and every day is different,” said Peacock. “I was so surprised when I was given this honor because, more than my sales total, my goal has been to please my clients.”

Peacock entered real estate after teaching mathematics and raising a family. “I chose Champion because it’s a local company, not a big chain, and I liked the people and the family atmosphere,” she said. Her math background, with its grounding in logic, has been an asset throughout her career as she helps clients assess pros and cons of their options.

“Real estate suits me because it’s a detail-oriented art,” Peacock said. “My clients appreciate that I make the process easy for them, I handle all the details, and I enjoy what I do. Throughout the transaction, I want everyone to have a good time.”

“When we first met I immediately saw that this career would be perfect for her,” said George Savani, manager of the Champion Realty Severna Park office. “She’s analytical while putting the interest of her clients foremost. It’s been a pleasure working with Joanie for the past 23 years.”

“We are very proud to award Joanie this special honor in recognition of her many successes in her real estate career,” said Jon Coile, president and CEO of Champion Realty. “Her clients love working with her because she is so personable, and they also benefit from her fine mind and all her efforts to ensure a great transaction. Those two factors are the secret to Joanie’s success: she sees that you have fun while making sure you don’t miss crossing any Ts or dotting the Is.”

About Champion Realty, Inc.

Champion Realty, Inc., is a Berkshire Hathaway affiliate and a wholly-owned subsidiary of HomeServices of America, Inc., the nation’s second-largest residential real estate

brokerage company and, through its operating companies, one of the largest providers of integrated real estate services. The Champion family of companies comprises Champion Realty, Inc., HomeServices Lending, LLC, Chancellor Title Services and HomeServices Insurance Maryland, all working together to create a full range of real estate services and products and providing a one-stop shopping solution for buyers and sellers in Maryland. Based in Severna Park, Champion Realty serves the Chesapeake Bay Region with seven branch offices and over 300 sales associates. HomeServices of America's elite network of companies encompasses 38 market-leading residential real estate brands, nearly 28,000 agents and nearly 550 offices across 28 states. A strong Champion Realty brand combined with the superior resources of HomeServices enhances our ability to deliver the full suite of integrated homeownership services.

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